



AFFINIA HOTELS
comfort by design

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AFFINIA HOTELS “PUPS THE ANTE” WITH NEW AMENITIES FOR JET SET PETS, KEEPING FOUR-LEGGED FRIENDS COMFORTABLE

Affinia Hotels to waive the \$25 Jet Set Pets fee for guests charged for flying with Fido

NEW YORK – Affinia Hotels is enhancing its popular Jet Set Pets program offered at all properties in New York, Chicago and Washington, D.C. with new in-room amenities and pet services, and in response to airlines charging higher pet fees, will waive the standard \$25 Jet Set Pets stay-fee upon the guest providing a receipt for any airline pet fees incurred during their travels. The Jet Set Pets reimbursement is valid through December 31, 2009.

Upon check-in, pets will receive a signature canvas water bowl designed for travel; a city-specific chew toy, the Empire State Building for pets staying in New York, the Capitol for pets visiting Washington, D.C. and Al Capone for pets visiting Chicago; and a Robbie Dawg tin of organic treats in select flavors. All items can be taken home at the end of one’s stay. In addition, Affinia Hotels will provide a food and water bowl to use during their stay and a plush dog bed for the furry friend to curl up and relax. The program features an extensive list of available pet services such as groomers and day care centers, as well as a list of local parks/dog runs and pet-friendly restaurants. Also available upon request are pet taxis, and special occasion cakes for pets.

“According to the Travel Industry Association of America, more than 29 million people have traveled with their pets in the last three years. It’s clear that pets are an important part of the family and at Affinia Hotels we are continually looking for ways to enhance the program with more offerings and services to keep our guests and their pets comfortable,” commented Chief Marketing Officer, John Moser.

For the Jet Set Pet who has everything, guests can purchase their own spa experience for their pooch with the “Happytails Travel Dog Spa Amenity.*” The kit includes conveniently-sized products to keep Fido comfortable while on the road. Included are Comfy Dog’s minty lather to moisturize dry skin, Dry Dog Instant Clean to remove odors, Dog Smog Remedy to eliminate bad breath and Flea the Scene to protect pooches from mosquitos. For details about staying at Affinia Hotels with Fido or Fluffy, visit www.affinia.com/pets or call 1-866-AFFINIA.

There is a \$25 surcharge for pets per stay at New York City and Chicago properties, which will be waived with proof of payment of airline pet fee. Some services and amenities are available at a nominal charge and can be booked through the My Affinia Concierge.

Affinia Hotels has prime locations in New York, Chicago and Washington, D.C. Offering the industry's most innovative guest service program, My Affinia allows business and leisure guests to tap the ease and immediacy of the Internet to create experiences of total customized comfort. Operated by Denihan Hospitality Group, a privately-owned company with more than 40 years of hospitality management expertise, Affinia Hotels is a proud member of a worldwide alliance of hotels including Joie De Vivre in the United States, Rotana Hotels in the Middle East and First Hotels in Scandinavia. For more information, visit www.affinia.com or call 1-866-AFFINIA.

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