



AFFINIA HOTELS

A DISTINCTIVE COLLECTION

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**AFFINIA 50 INVITES AMERICAN GIRLS TO ENJOY NEW YORK CITY IN STYLE**

NEW YORK – For the third year, the Affinia 50, New York's first Executive Club Suite Hotel, is inviting all American Girls to join the club. The American Girl dolls, a collection of dolls representing historical and contemporary American girls, have become iconic among the elementary set. In recognition, the Affinia 50, located around the corner from The American Girl Place, is offering a special **American Girl Family** package to all girls staying at the hotel with their families.

Valid January 1 through December 31, 2007 at the Affinia 50, the **American Girl Family** package includes a spacious Junior suite, a complimentary American Girl gift bag, which includes a special American Girl gift, tools for planning your visit, activity sheets, and an in-room Molly Bed for your doll to rest on during her stay. The Affinia 50 Clubroom will also feature American Girl movie viewings upon request. Rates start at \$329 per night on weekdays; the offer is subject to availability and tax is not included.

After a \$12-million renovation in the fall of 2004, the centrally located Affinia 50 was relaunched as an Executive Club Suite Hotel. At the heart of this concept is the Affinia 50 Club Room, a private 2,000-square-foot lounge designed as a stylish urban retreat featuring a black granite fireplace, comfortable couches and club chairs, a large-screen cable TV, and more. The Affinia 50 also offers NYConnection Kits featuring an array of NY-themed activities designed to help travelers enjoy all that NYC has to offer. Each kit is packaged in a signature Affinia backpack with NYC transit map; kits are free of charge to all guests during their stay.

Affinia Hotels is a brand unlike any other. Affinia is a collection of lifestyle hotels focused on providing guests with total comfort and convenience. All locations are uniquely designed with the business and leisure traveler in mind in prime Manhattan, Chicago and Washington, DC locations. Each Affinia property has a special focus such as fitness, tranquility, or location. The collection includes the Affinia 50, Affinia Dumont, Affinia Gardens, Affinia Manhattan, Affinia Chicago and soon, a property in Washington, D.C. The Affinia Shelburne will make its debut in

fall 2008. Affinia Hotels is operated by DHG (Denihan Hospitality Group), a privately-owned company with more than 40 years of hospitality management expertise. Affinia Hotels is a proud member of a worldwide alliance of hotels including Joie De Vivre in the United States, Thistle Hotels in the United Kingdom, Rotana Hotels in the Middle East and First Hotels in Scandinavia. For more information, visit [www.affinia.com](http://www.affinia.com) or call 1-866-AFFINIA.

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